

This paper brings the news while it is news to your home when you have the leisure to read it. It is your duty to yourself to read the worth-while news.

TUESDAY, APRIL 27, 1920.

EIGHTEEN PAGES TODAY.

The News-Scimitar

The News-Scimitar is first as an advertising medium with Memphis business men. They see results from their advertising expenditure, and results count.

ELLIS SEES ONLY HARD WORK AHEAD DURING THE YEAR

New President of the Chamber of Commerce Assumes His Duties and Plunges Into Work.

Robert H. Ellis Monday evening yielded to the unanimous demand of the directors of the Chamber of Commerce and agreed to accept the presidency for the ensuing year. Mr. Ellis is president of the Hesse-Ellis Drug Co. and for a number of years has been identified with movements for the civic and moral development of the city.

Mr. Ellis' name has been mentioned a number of times recently by officials and members of the club in their anxiety to secure a worthy successor to W. H. Fitzhugh, the retiring president. In fact this is not the first time the presidency has been offered to him but it is the first time that Mr. Ellis has felt that he could afford to make the sacrifice. He said Tuesday that the Chamber of Commerce has reached that point of influence and consequence in the community where the tender of any position in its gift could not be declined by any good citizen with the welfare of the city at heart.

One of the chief influences in leading Mr. Ellis to accept the office is his connection with the city administration. He had an important part in the leading part in establishing public sentiment for a nonpartisan administration and for months prior to the election worked with that aim in view.

Mr. Ellis is also chairman of the auditorium committee. For a number of years he has worked without ceasing for the erection of an adequate auditorium and that endeavor appears to be on the verge of realization.

A number of years ago he was chairman of the committee of 40 that worked four months to secure a fund of \$50,000 with which to advertise the city. "A work," he said Tuesday, "that can now be accomplished in a day."

Prominent Banker.

In addition to being the head of one of the largest wholesale drug concerns in the United States, Mr. Ellis has had a prominent part in the financial affairs of the city. He is a director in the old United States Trust Co. and the State Bank and Trust Co., and a member of the loans and discount committee that effected the consolidation of those institutions with the Central Bank and Trust Co., out of which came the Central-State National Bank, in which he is a director.

During the year Mr. Ellis was commissioner for the Red Cross, bureau of personnel and was cited for having had more applications for foreign service accepted than any other commissioner in the United States.

A year ago he was chairman of the citizens committee which had the amendment of the city charter and the inauguration of the city manager plan of government in view. His unselfish devotion to that project is still fresh in the minds of the public.

Hard Work Ahead.

"The presidency of the Chamber of Commerce," said Mr. Ellis Tuesday, "is a great honor but it is also a great responsibility. The institution has reached the point where it may rightfully claim, when it speaks, to be the voice of the people of Memphis. Mr. Fitzhugh brought to a fruition the aims of the city founders of the organization, but I realize that it is the second year that counts. We want the support of all the people in our efforts. No doubt we are facing crucial times and our patriotism may be tested. We need the support of the people in our efforts to make Memphis the greatest city in the country and to make others realize it as we do."

Mr. Ellis has assumed his duties and will hereafter give the work whatever of attention it may require.

Mr. Ellis is a native of West Point, Miss. He is 41 years old. He is a graduate of the University of Tennessee and has been in Memphis for 15 years and has had an important part in civic and business affairs during that time.

This Is Garden Time.

Out with the shovel and spade. Take an afternoon off and put in some good, hard work. Get plenty of Samson's Flyer De Mella cigar—and you should worry.

CITIZENS' LEAGUE TO TAKE PART IN POLITICS AGAIN

Candidates for the state legislature, backed by the Citizens' league, will certainly be in the field before the November election. It is also a great responsibility. The institution has reached the point where it may rightfully claim, when it speaks, to be the voice of the people of Memphis. Mr. Fitzhugh brought to a fruition the aims of the city founders of the organization, but I realize that it is the second year that counts. We want the support of all the people in our efforts. No doubt we are facing crucial times and our patriotism may be tested. We need the support of the people in our efforts to make Memphis the greatest city in the country and to make others realize it as we do."

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Play as You Pay. Seniors' photographs are sold on the deferred payment plan. Variety of models from \$5 to \$25. Fortune-Ward Drug Co. (entire second floor), 131 Madison Ave.

Charges Against Hayes Dismissed

Charges of gaming against W. J. Hayes, former chief of police, and another of the five defendants arrested early Sunday morning, were dismissed.

BRODNAX

GOOD EYESIGHT

The time devoted to having your eyes examined regularly will pay liberal dividends in better eyesight and freedom from the discomforts of imperfect sight.

Avail yourself of the professional service of our optometrist.

Use Brodnax service for tightening and adjusting your glasses without obligation.

GEO. T. BRODNAX

INCORPORATED

OPTICAL DEPARTMENT

Optometrist No. 102 in Charge.

22 South Main St.

MEMPHIS

ASK FOR and GET Horlick's

The Original Malted Milk For Infants and Invalids. Avoid Imitations and Substitutes.

PHONE MAIN 530

TAXIS and AUTOS



Motorizing the Shell Game

Too many motor cars, these days, are like the ancient shell game — when you expose the interior you discover that you drew a blank.

PRYOR MOTOR SALES CO.

GEO. W. PRYOR, JR., Mgr.

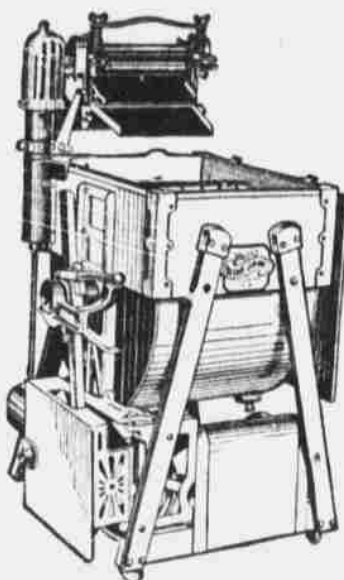
305-305 Madison.

Phone Main 950.

Two Dependable Servants

Inexpensive and Indispensable

WHITE LILY WASHER



Service is what you get from a White Lily Washer. Here is a home washing equipment that is not only a superior washing and wringing mechanism, but, besides, is essentially built for service.

The White Lily Washer, once in your home, will perform its duties truly and faithfully, week after week and year after year, without giving you the slightest cause for complaint. When you put it to work it proves the most reliable and dependable of servants, taking care of your weekly washing in the most thorough manner.

White Lily Washers have been developed to this high state of perfection through many years of constant endeavor by pioneers in the manufacture of washing machines for the home.

Sold for cash or through our Easy Payment Club Plan—the price is the same either way.

Come in and see the White Lily in operation on our Fourth Floor.

The HOOVER

IT BEATS... AS IT SWEEPS AS IT CLEANS

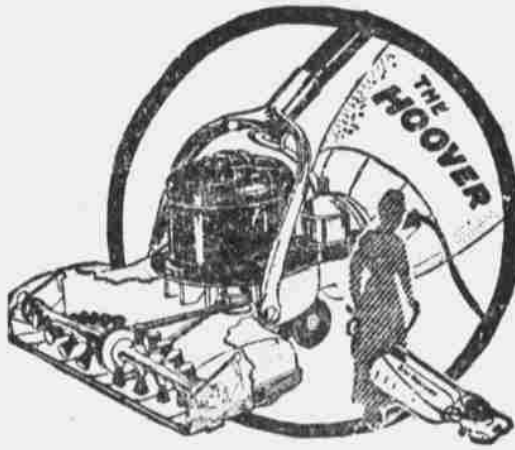
The costliness of rugs today makes advisable their careful preservation. Frequent and thorough cleaning prolongs their years of usefulness and beauty. Such cleaning consists of three essentials:

Beating—to dislodge destructive embedded grit.

Sweeping—to straighten crushed nap and detach stubborn clinging litter.

Suction Cleaning—to remove surface dirt.

Only The Hoover combines all three. And it is the largest selling electric cleaner in the world.



The popularity of The Hoover has created a scarcity which not even a trebled output this year has entirely relieved. We suggest that you reserve your Hoover at once. We will make a home demonstration without obligation. Deferred payments if desired.

Phone the Hoover Lady. Main 5348



Big Stock of Electric Fans. Fifth Floor.

NEVER GRIPE OR SICKEN

Cascarets

FOR LIVER AND BOWELS

THEY WORK WHILE YOU SLEEP

All Biliousness, Headache and Constipation gone!



GUARANTY BANK & TRUST CO.

156-158 MADISON AVE.

Resources—\$7,000,000

\$50 Net Is What a Good MOTOR TRUCK

Will Earn Per Day Let us show you what our Trucks can do. 1½ and 2-Ton Trucks delivered AT ONCE.

30-Day Deliveries on Others. GRAMM-BERNSTEIN Motor Sales Co. 1579 Madison. Hem. 1572.

McCall Book of Fashions. Summer Quarterly Just Out.



Get Your Copy of McCall's Magazine For May.

Headlines for Dressmakers

We Are Continuing Our Record-Breaking Sale of Thousands of Yards of Silks and Piece Goods Without Regard to Former Values



Finest Quality Wash Satins Silk Tricolette \$4.88 Yd.

Tremendous Stock White, Flesh, Pink Regularly \$4.50, Yard \$2.98

Radium knit and mignonettes, jersey silks, in all the wanted shades, such as bermuda, rose, bluebird, Copenhagen, Belgian blue, silver gray, fawn, tan, navy, etc.; \$7.50, \$8.50 and \$10.00 values.

Marvelous Savings In Piece Goods

Best Romper Cloth 49c

32 inches wide. It stands the strain. A very economical fabric; worth every yard of 65c a yard. 49c

Zephyr Ginghams 59c

32 inches wide. You can choose from the prettiest plaids, checks and stripes; 75c quality; now, 59c

Racquet Cloths 59c Yard

Charming 32-inch French linen finish suitings. Extremely popular this season; yard, 59c

An Invitation

You are cordially invited to meet Mrs. J. Janet Phillips

the well-known Fashion Authority from New York

at our McCall Pattern Department

She will be here to give you style suggestions from Paris and New York and to demonstrate the ease with which you can reproduce them in your own home

Consult her freely and without charge. She will be here ALL THIS WEEK

Printed Voiles, \$1.25 Yard

Exquisite patterns that make up into beautiful garments. Mrs. Phillips in our pattern department will be glad to advise you. Dark or light effects; 40 inches wide; 1.25

Wash Organdies \$1.25 Yd.

46-inch flesh colored organdies. You will recognize them as our regular \$1.75 quality. This is an opportunity to buy summer dress materials cheaply 1.25

Stamped Material For Handy Women

Articles stamped, ready for the needle, at less than wholesale values.

TOWELS, guest sizes, Royal So 19c

city designs for embroidery, 19c

PILLOW CASES, best quality tubing, stamped in scallops and neat designs; a pair, \$1.98

CHILDREN'S DRESSES of pink and blue chambray, stamped, \$1.00

SMOCKS made of fine quality voiles, stamped for work, \$4.98

ART CRASH TOWELS, stamped with designs of glasses and plates, 59c

INFANTS' DRESSES, all made; stamped neat designs, \$1.25

CORSET COVERS, neat designs, 19c

(Art Department—Main Floor.)

Tiny Togs for Little Fellows Immense Savings for the Thrifty Mother

\$1.00 Boys' Sleepers 59c

Neat striped material, one-piece style; drop seat, frog trimmed; small sizes only.

\$1.50 Sport Blouses, 99c

Plain white, vacation collar, short sleeve blouses.

\$1.50 Khaki Knickers 98c

Made of government khaki cloth; all sizes 6 to 16 years.

Boys' Rompers 89c

Plain white and blue Chambrays, Oliver Twist style; best color fabrics in blue and white stripe, made with cute little collars.

Juvenile Suits, \$10 to \$15 Values, \$6.75

